

# Web Consultation Form

Business Name: _____	Contact: _____	
Email: _____	Phone: _____	Date: _____
Budget: _____	What is your Timeline?: (Start/End) _____	

**Form Instructions:**

*Information provided will be used in building your web site, some questions may not seem to fit your industry. However, when at all possible, answer fully. We use your responses to accurately provide your **FREE Web Site Consultation**, and build a concise blueprint based on your goals and objectives. We will look to leverage strengths and bridge gaps. Examples answers are provided for each question in gray.*

1. Tell me about your company and the services that it provides?

*A restaurant may feel they provide an ambiance, a get away. OR, maybe just "good food", "quickly"*

2. Where would like to see your company in 3-to-5 years?

*More business, multiple locations, more technology, improved processes*

3. Tell me about your customers and what they expect from you?

*Quick service, integrity, cheap prices, Full service, quality products*

4. What is your customer's number 1 complaint?

*Response time, after hours contact, customer service issues, no online access*

5. What is your greatest compliment from your customers?

*Timely communication, Professional Service, Always accessible*

6. What can we provide to your customers electronically, that would make it easier to do business with you?

*Downloadable forms, F.A.Q., Online customer forms, e-commerce*

7. What does your competition provide that you do not?

*This technology', special service, product*

8. How do you expect this web site to improve your business?

*Online customer resource, improved credibility, Professional Email Accounts, increase sales*

NOTES:

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# Web Consultation Form

9. Tell me what you would visualize for your web site?

*Professional look, Flashy entrance, static site..., basic site with downloadable forms*

10. Any similar sites or design concepts you like (or dislike)?

*Love the top of JBWS.com site, like the side bar layout of JBWS.com, don't like XYZ.com header and colors*

11. Any Associations, Affiliations, or Community Involvement?

*Certified Funding Hope company, American Cancer Society, Certification, Association*

12. What are your company colors?

*Red, white & Blue*

13. Any Company Logo's or Slogan?

*Logo yes, no slogan yet*

14. Select the type of pages/functionality you anticipate for your web site:

*circle: Splash home page, about, services, contact, downloadable forms, site map*

Home	FAQ / Q&A	Testimonials	Flash Animation	_____
Home (splash)	Location(s)	Portfolio	e-Commerce	_____
About / Our Team	Contact	Company News	Shopping Cart	_____
Services / solutions	Privacy Policy	Jobs / Employment	Database	_____
Practices	Downloads	Links	Login	_____
Products	Site Map	Pop Up's	Search	_____

NOTES / COMMENTS / QUESTIONS:

## **Closing Instructions:**

Fax Completed document to **623.388.0094**  
OR Call 623.537.9541 to schedule your FREE Web Site Consultation



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